

## Corporate Sustainability and ESG Advisory Services

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Tierra provides Environmental, Social, and Governance (ESG) and sustainability advisory services to corporate, government, and utility clients that operate across North America and globally. We partner with our clients to develop and implement cost-effective, best-of-class, transformational sustainability strategies that are integrated into organizational operations. Our focus begins with data-driven assessments informed by qualitative research using numerous evaluation, accounting, tracking, and reporting platforms. The insights derived from decades of experience delivering sustainability strategy positions us to create better value for our clients and stakeholders.

Our experience covers virtually every aspect of corporate sustainability and ESG strategy and reporting. We have developed GHG emissions inventories and completed dozens of mandatory GHG emissions verifications for clients from most sectors. We have created value driven ESG strategies that position our clients as ESG and Climate Change Leaders. We have provided support on best-of-class benchmarking, voluntary, and regulatory reporting frameworks.

Our approach to environmental concerns is paramount. We maintain a strong focus on resource management and emissions reductions including assessing, tracking, and reporting. We have a strong track record of success and have helped clients achieve and maintain sector leadership positions in achieving cost-effective GHG emissions reductions. We are knowledgeable in automated GHG and ESG reporting software and how to integrate them into client operations. Our approach to social concerns typically focuses on defining and addressing an organization's environmental equity impact on the customers or public being served. We also focus on stakeholder engagement and activation to achieve a whole-organization approach to ESG. Our focus on organizational performance identifies the institutional initiatives required to meet aggressive ESG goals cost effectively. Tierra's ESG services are broad and flexible depending on client needs, including:

- Sustainability Strategy
  - Environmental Social and Governance Advisory Planning and Tracking
  - Carbon Action Plans and Roadmaps
  - Plan Integration with Operations, Communications, and Stakeholder Reporting
  - Staff Engagement, Training, and Activation
- Technical Services
  - GHG Emissions Inventories and Verifications
  - Energy and water audits
  - Benchmarking (ENERGY STAR and others) and Certifications (LEED and others)
  - Project Ideation, Financial and Technical Analysis, Development and Commissioning



### Contact

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